

Best Chrome Extensions That Help You Save Money While Shopping

Shopping online is convenient - but are you getting the best deal?

I tested the most popular Chrome extensions that promise to help you save money automatically while you shop. These tools apply coupons, track prices, offer cashback, or compare prices across the web. After weeks of real-world testing, here's what actually works and who each one is best for.

Honey

Auto-applies coupon codes at checkout

Honey scans the web for promo codes and automatically tests them when you shop online. It works on thousands of sites and can also track price history.

Pros:

- Applies discount codes instantly at checkout
- Supports hundreds of major retailers
- Price drop alerts for saved items

Cons:

- Occasional invalid or expired coupons
- Doesn't work as well on niche sites

Best For: Frequent online shoppers looking to save with minimal effort

Rakuten

Earn cashback from your purchases

Rakuten (formerly Ebates) offers cashback when you shop at participating retailers. The extension alerts you when cashback is available and applies it automatically.

Pros:

- Cashback up to 10% or more at major stores
- One-click activation in Chrome
- Pays via PayPal or check quarterly

Cons:

- Must remember to activate before checkout
- Not all sites are supported

Best For: Shoppers who want passive cashback for everyday purchases

Capital One Shopping

Price comparison and coupon code tool

This extension searches for lower prices across thousands of retailers and finds coupon codes. It also offers rewards for using linked retailers.

Pros:

- Highlights cheaper options automatically
- Earns credits toward gift cards
- No Capital One account required

Cons:

- Data collection concerns for privacy-focused users
- Pop-ups can be a little intrusive

Best For: Price-conscious users who want the best deal without extra steps

Cently (Coupons at Checkout)

Lightweight discount extension

Cently offers simple, clean coupon application at checkout without a lot of bells and whistles. It's fast and runs smoothly on most retail sites.

Pros:

- Minimal interface, easy to use
- Less buggy than some competitors
- Decent success rate on popular stores

Cons:

- Fewer features compared to Honey or Rakuten
- No price history or cashback

Best For: Users who want a quiet extension that just finds coupons

Karma

Smart wishlist, price tracking, and coupon alerts

Karma (formerly Shoptagr) helps you create wishlists, get price drop alerts, and automatically apply discount codes at checkout. It's great for planned shopping.

Pros:

- Detailed price tracking with notifications
- Great for managing wishlists
- Works across devices with a mobile app too

Cons:

- Not ideal for impulse buyers
- Requires login to track multiple items

Best For: Planners who track prices and buy strategically

Focus Keywords for Rank Math SEO

- best chrome extensions to save money
- shopping extensions that find coupons
- automatic discount browser extensions
- chrome addons for online shopping deals
- cashback and coupon extensions

Recommended Category

Category: Budgeting & Saving